



















OUISHARE

Side car







ZOOKAL



buzzcar

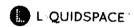








KICK PARTER











yerdle





Airbnb Community in Virginia

3,500 hosts in 2015

44 average host age

3.9 average number of nights

122,000 guests

35 average guests age

outbound VA residents _

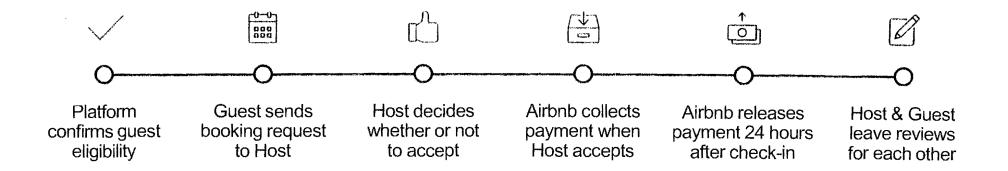
74% of properties are outside of hotel districts, where local residents live

232,000



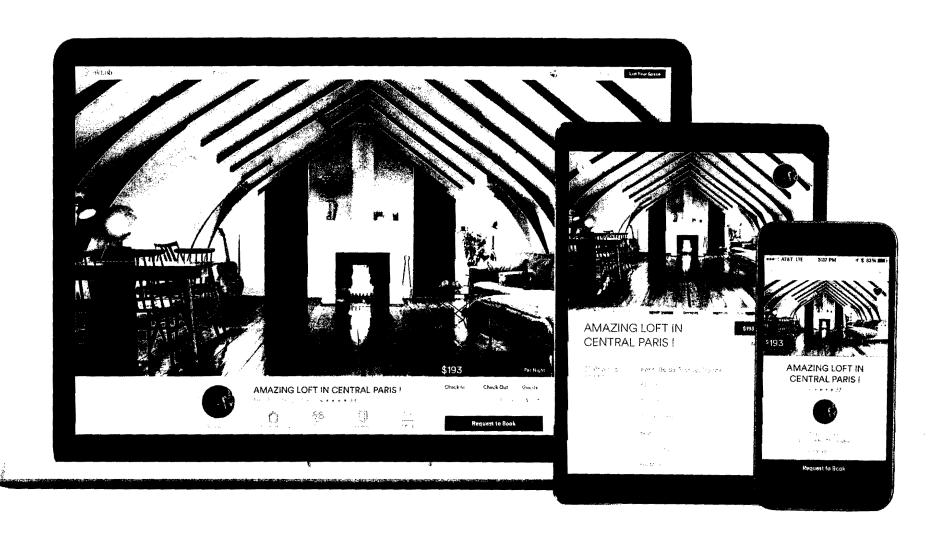
HOW IT WORKS

LIFECYCLE OF A BOOKING ON AIRBNB



airbnb.com







AMAZING LOFT IN CENTRAL PARIS! Paris, France

\$193Per Night



Perfectly located Castro San Francisco, CA \$69 Per Night

Bookings

Two-Sided Marketplace Business Model

Assumption:

Airbnb collects at the time of booking:

Airbnb pays out 24 hours after check-in:

Overall result:

\$100/night Accommodation Fee set by the Host

\$109 from Guest - \$9 Guest Fee = \$100 Accommodation Fee

\$100 to Host - \$3 Host Fee = \$97 to Host

Airbnb earns a fee of \$12, or 12% of the Accommodation Fee

Guests

\$9 Service Fee

\$100 Accommodation Fee

\$3 Service Fee

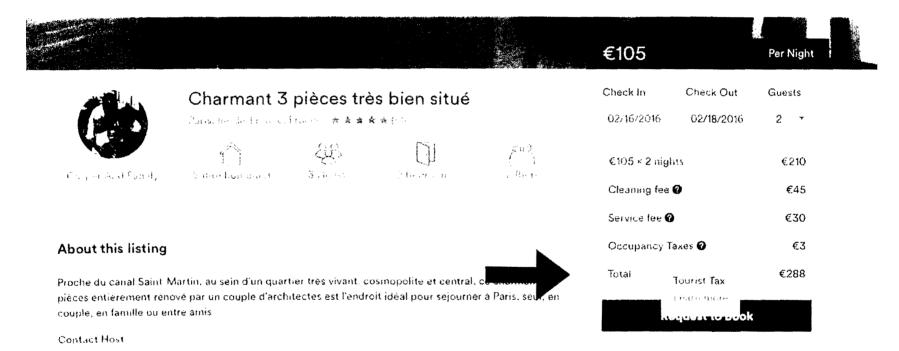
Hosts

\$100 Accommodation Fee

Payments made at time of booking

Payments made 24 hours after check-in

Booking Page



Payment Page



Weild only be charged if your request is accepted by the heat. They'll have 24 hours to accept or dechies

Introduce Yourself to Casper And Family

Giving your most more information will make them more likely to confirm your booking request

- . Tell Casper And Family a little about yourself
- . What bring: you to Paris? Who's icining you?
- . What do you love about the linting? Member of



The orange stage by sequences



House Rules

By booking this space you've agricing to follow Cusper And Fainty's House Rules



Entire home/apt hasted by Casper And Family

Charmant 3 pièces très bien

situé

11 4 5.

Rue Jacques Louvel-Tessier, Paris, Île-de-France 75010, France

Feb 16, 2016	Feb 18, 2016
€105 × 2 nights	€210
Cleaning fee	€45
Service fee	€30
Occupancy Taxes 🛭	€3
Occupancy Toxes	

Educed year

Total €288^{EUR}

Cancellation policy: 10.1

Taxes, if collected, are a separate line item on all pages

Contract to Decree

An analysis of a first of the property of the pro



Guest Receipt

Customer Receipt

front DFYZMS Samuel Louisian 2 No. 2 15 Lather Report of A ma Lother A contract of the Charmant 3 pièces très bien Cheut And eme y Borriga More Novembry 02, 2015 Aved, Superno a 04, 2006 4.00 PM MA QUIT 33 0 64 96 01 42 27 Rui, Janaiam Conner (Ec. Sec. Pans iterat France (2010) iragett. Source State of 4. . . 7.748

Reservation Charges



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Taxes can be collected at the time of booking.

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Trust and Safety

AIRBNB PROVIDES A SUITE OF FEATURES THAT PROMOTE TRUST, SAFETY, COMMUNICATION, AND ACCOUNTABILITY

- Identities of host and guests are verified, never anonymous.
- Landlords can request a 3rd party criminal background check (Landlord Partnership Program Only)
- · All hosts and guests must agree to our Community Standards / Good Neighbor Policy
- · 24-7 support is available to hosts, guest and neighbors
- · Airbnb's \$1 million insurance policy covers every trip for both hosts and landlords
- Online reviews of each host and guest promote accountability on every trip

